



GMP Group Ltd. was established in Izmir primarily to distribute and sale textile raw materials to domestic market in 1948.

Our commercial activities related with marketing of durable consumer goods under Prens detergent brand have begun in 1984. After the decision of passing to manufacturing goods production, dishwashing liquid detergent's production has begun in 1991 which made it our first category of products among the further. The product range becomes richer every day so as to enhance the capabilities of the cleaning and personal care products with its contents and different designs and to meet customer expectations with different solutions in cleaning.

As GMP group has been still engaging in various fields including textile, cleaning, cosmetics, personal care products and distribution under the leadership of the third generation, our export history has begun in 2001 with Prens products which is the flagship in our group. Prens products have been manufactured with a modern understanding in the production facilities located over an area of 15.000 m2 in Torbalı since 2009. Following the technological developments in the world closely in line with its objective of being a global brand, Prens has established an electronic infrastructure allowing for monitoring any stage from manufacturing to distribution. Daily manufacturing capacity has reached to 250 tons per shift as a result of the excellence achieved through the cutting-edge technology used and ERP system applied.

The most important indicator of its quality is the positive response and acknowledgement received for long years from its customers who use Prens in their homes and offices.

Prens Detergent, today, is one of the most experienced and strong cleaning product producers in Turkey and among many in Europe and the Middle East.





Factory





Liquid Hand Soaps



Liquid Hand Soap 400 ml

Sea Freshness
Spring Freshness
Fruit Garden
Milk & Honey
Coconut



Liquid Hand Soap 500 ml

Sea Freshness
Spring Freshness
Fruit Garden
Milk & Honey



Liquid Hand Soap 2000 ml

Sea Freshness
Spring Freshness



Liquid Hand Soap 4000 ml

Sea Freshness
Spring Freshness
Fruit Garden
Milk & Honey





Shower Gel
Shiny Days
300 ml

Shower Gel
Passion of Love
300 ml

Shower Gel
Deep Fresh
300 ml



Air & Laundry Fresheners

Fresh 500 ml



Melon 500 ml



Comfort 500 ml



Vanilla- Mango 500 ml



Exotic -Tropical 500 ml





House Hold Cleaning Liquids



Household Cleaning Liquids 1000ml

Magic of Flowers
Magic of Forest
Magic of Spring
Yellow Rose
White Soap Scented



Household Cleaning Liquids 2000ml

Flora
Pine Freshness



Household Cleaning Liquids 4000ml

Flora
Pine Freshness
Prairie Breeze



Household Cleaning Liquids 6000ml

Yellow Rose
White Soap Scented





Glass Cleaner
Spray 750 ml



Glass Cleaner
Vinegar Effect
Spray 750 ml



Glass Cleaner
1000 ml



Glass Cleaner
2000 ml



Kitchen Cleaner Spray
750 ml



Bathroom Cleaner Spray
750 ml



Inox Cleaner Spray
750 ml



Multi Purpose Cleaning Liquids

Asprens
Menthol- Spray
750 ml



Asprens
Menthol 2000ml



Asprens
750 ml



Asprens
Spray 750 ml



Asprens
2000ml



Stain& Dirt Remover
750 ml



Stain& Dirt Remover
2000 ml



Liquid Soft Soap
750 ml



Wooden Cleaner
750 ml



Carpet Cleaner
For Hand 750 ml



Carpet Cleaner
Machine 750 ml





Cream Cleanser Lemon Scented
500ml

Amoniac Cream Cleanser
500ml



Cream Cleanser Lemon Scented
750ml

Amoniac Cream Cleanser
750ml



Powder Cleanser
Lemon 500 g

Powder Cleanser
Chlorine 500 g



Powder Cleanser
Lemon 950 g

Powder Cleanser
Chlorine 950 g





Tiles, Kitchen, Bathroom Cleaner
500 ml Spray



Tiles, Kitchen, Bathroom Cleaner
750 ml



Tiles, Kitchen, Bathroom Cleaner
2100 ml









Ultra Liquid Bleaches



Lavender Breeze
750 ml



Snow Breeze
750 ml



Mountain Breeze
750 ml



Mountain Breeze
2100 ml

Liquid Bleaches



Liquid Bleaches

1000 ml
2500 ml
3800 ml



Liquid Bleaches with Perfume

1000 ml
2500 ml
4000 ml





Laundry Detergents

Powder Laundry Detergent
For Machines
9 Kg



Powder Laundry Detergent
For Machines
2 Kg



Powder Laundry Detergent
For Machines
700 g



Stain Remover
2000 ml



Water Softener 650 g



Soda Powder 650 g





Concentrated Fabric Softeners



Magical Garden 750 ml



Hidden Garden 750 ml



Unique Garden 750 ml



Magical Garden 1500 ml



Hidden Garden 1500 ml



Unique Garden 1500 ml





Fabric Softeners



Spring Fresh 1000 ml



Baby Soft 1000 ml



Sensitive 1000 ml

Spring Fresh 2000 ml



Baby Soft 2000 ml



Sensitive 2000 ml



Spring Fresh 4000 ml



Baby Soft 4000 ml



Sensitive 4000 ml



Spring Freshness
6L



Baby Soft
6L



Sensitive
6L



Liquid Dishwashing Detergents



Sensitive 500ml



Lemon 500 ml



Orange 500 ml



Sensitive 1000ml



Lemon 1000 ml



Orange 1000 ml



Ultra Dishwashing Liquid
Lemon 4000ml



Dishwashing Liquid Lemon
4000ml



Dishwashing Liquid Lemon
2000ml



Gold Dishwashing Liquid
4000ml



Gold Dishwashing Liquid
750ml



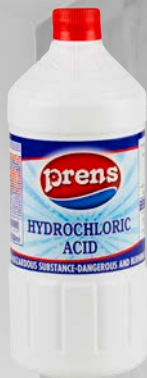
Grease Remover
2100ml

Grease Remover
500ml



Grease Remover
750ml





Hydrochloric Acid
1000 ml



Hydrochloric Acid
2100 ml



Lime Remover
750 ml



Lime Remover
2100 ml



WC Cleaner
750 ml



Gel Clog Cleaner
750 ml